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InDorse Technologies Adds Industry Veteran Ted Yarnell to Management Team

New York, NY – June 1, 2011 – [InDorse Technologies](#), the leading provider of file protection software, today announced that Ted Yarnell has joined the management team as the Vice President of Sales. With a 35-year career in the software industry, Yarnell has successfully supported key markets in North America and Europe including financial services, pharma/healthcare, insurance, telecom, government, energy and media/publishing.

With more attention being provided to data protection at the file level, InDorse is at the forefront of changing the way enterprises safeguard intellectual property. Yarnell's appointment is further proof of the Company's commitment to innovating the tools and services customers need to protect their digital assets. As the Vice President of Sales, Yarnell will be managing sales operations in both North America and Europe.

"Now that business is conducted at the office, at home and everywhere in between, new tools are needed to keep corporate information safe," said Yarnell. "I look forward to working with the Company to further redefine this industry need and the overall experience for InDorse customers."

Prior to joining InDorse, Yarnell was the Vice President, Financial Services Sales for MarkLogic Corporation where he was responsible for selling MarkLogic's database for unstructured information to the financial services vertical. During this tenure, Yarnell came to appreciate the need to protect the vast amounts of text-rich information which is a major component of unstructured data.

Other roles held by Yarnell include Area Vice President of Sybase, Inc. where he built and lead Sybase's dominance of the Financial Services markets, VP of Strategic Accounts with Applied Data Research, CEO and President of Alarity Corporation, Senior VP of Sales and Marketing of Financial Technologies, Inc. (now GoldenSource Corporation) and VP and General Manager of the Americas for ASSET4, ag.

"We have always prided ourselves on our dedication to customer service, as well as our commitment to ensuring users get the greatest value from InDorse solutions," said Rob Marano, President & CEO, InDorse. "Ted's deep experience naturally supports this vision, and we are very excited to have him join the team and lead our sales efforts."

About InDorse Technologies

Located in New York, NY, InDorse Technologies provides award-winning file protection software. InDorse delivers a new level of file intelligence and assurance that supports risk management, audit, and security objectives. Leveraging the native security elements



contained in files, InDorse discovers, organizes, classifies, watermarks, enforces, and tracks all files that contain sensitive information, inside or outside the corporate network. InDorse provides this protection without impact to end users, or any additional desktop software or agents, enabling business and collaboration, while transparently adding additional layers of monitoring and protection.

For more information, about InDorse Technologies, please call +1 (646) 495-0966 or visit www.indorse-tech.com.

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