



INDORSE TECHNOLOGIES FILE PROTECTION SOFTWARE SELECTED AS A RED HERRING TOP 100 NORTH AMERICA WINNER

New York, NY — June 30, 2010 — InDorse Technologies (www.indorse-tech.com), the leading provider of file protection software, today announced it has received the Red Herring 100 North America Award. The Red Herring 100 is a mark of distinction and prestige since winners were chosen out of a very large sample of candidates. The top 100 Winners were announced at an award ceremony on June 24th at Red Herring's annual 100 North America Forum.

InDorse Technologies software discovers, classifies, watermarks, enforces, and tracks files that contain sensitive information, without requiring the installation of any desktop software. With InDorse Technologies, organizations can better protect sensitive data contained in Microsoft Word Documents, Excel spreadsheets, PowerPoint presentations, PDF documents, CAD drawings, and images.

“Choosing the companies with the strongest potential was by no means a small feat,” said Alex Vieux, publisher and CEO of Red Herring. “After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across North America to the Top 100 Winners. We believe InDorse Technologies embodies the vision, drive and innovation that define a successful entrepreneurial venture. InDorse Technologies should be proud of its accomplishment, as the competition was very strong.”

“We are humbled and pleased that Red Herring has recognized our Company,” said Rob Marano, president and CEO, InDorse Technologies. “We are excited to bring to the market an advanced method for securing unstructured data without the hassle of installing desktop agents or client software. For example, our Call-Home Application tracks the location of desktop files and informs you where your files are at any time, even after they have been sent outside of your company's network. With a few simple clicks of a mouse, anyone can instantly turn an at-risk document into a secure, compliant file, traceable behind the firewall or anywhere across the Internet.”

For more information about InDorse Technologies or its award-winning solutions, please visit www.indorse-tech.com, email info@indorse-tech.com or call +1-646-495-0966.

About InDorse Technologies

Located in New York, NY, InDorse Technologies provides award-winning file protection software. InDorse Technologies delivers a new level of file intelligence that supports risk management, audit, and security objectives. Leveraging the native security elements contained in files, InDorse discovers, organizes, classifies, watermarks, enforces, and tracks all documents that contain sensitive information, inside or outside the corporate network. InDorse provides this protection without impact to end users, or desktop software agents, enabling business and collaboration, but adding additional layers of monitoring and protection. For more information, about InDorse Technologies, please call +1 (646) 495-0966 or visit www.indorse-tech.com.

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