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Red Herring Unveils InDorse Technologies as part of Global 100 Tech Startups

New York, New York – February 4, 2011 – [InDorse Technologies](http://www.indorse.com), the leading provider of file protection software, today announced it has received the Red Herring [Global 100](#) Award. Red Herring announced its award in recognition of the leading private companies from North America, Europe, and Asia, celebrating these startups' innovations and technologies across their respective industries. Winning the Global 100 follows InDorse's previous win of the Red Herring North America 100.

Red Herring's Global 100 list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Google, Skype, Netscape, Salesforce.com, YouTube, eBay and many others would change the way we live and work.

InDorse Technologies delivers a new level of file and document usage intelligence and control that supports risk management, audit and information security objectives. InDorse discovers, organizes, classifies and tracks all documents that contain sensitive information, inside or outside the corporate network. With InDorse, organizations can better protect sensitive data contained in Microsoft Word Documents, Excel spreadsheets, PowerPoint presentations, PDF documents, CAD drawings and images, including those for healthcare.

"Choosing the best out of the previous three years was by no means a small feat," said Alex Vieux, Chairman of Red Herring. "After rigorous contemplation and discussion, we narrowed down our list from 1,200 potential companies to 200 finalists. Trying to get it down to 100 companies was a task upon itself. InDorse Technologies should be extremely proud of its achievement; the competition was difficult."

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative to their sector peers, allowing Red Herring to see past the "buzz" and make the list an invaluable instrument of discovery and advocacy for the greatest business opportunities from around the world.

"Receiving recognition from Red Herring's Global listing comes as a prestigious honor," said Rob Marano, President & CEO, InDorse. "One of the most important components in business today is the ability to showcase innovation and the ability to adapt to meet changing customer needs. InDorse strives to develop unique solutions for both established and emerging markets. Our work in creating this specific product line is clear evidence of our mission to create solutions that facilitate global industry

processes, while simultaneously addressing key security needs and practices, automatically, transparently, without the use of any additional software for users.”

For more information about InDorse Technologies and its award-winning solutions, please visit www.indorse-tech.com, email info@indorse-tech.com or call +1-646-495-0966.

About InDorse Technologies

Located in New York, NY, InDorse Technologies provides award-winning file protection software. InDorse Technologies delivers a new level of file intelligence that supports risk management, audit, and security objectives. Leveraging the native security elements contained in files, InDorse discovers, organizes, classifies, watermarks, enforces, and tracks all documents that contain sensitive information, inside or outside the corporate network. InDorse provides this protection without impact to end users, or desktop software agents, enabling business and collaboration, but adding additional layers of monitoring and protection. For more information, about InDorse Technologies, please call +1 (646) 495-0966 or visit www.indorse-tech.com.