

InDorse Product Suite

Data loss discovery and intelligence solutions track files and detect watermarked content to support secure collaboration.



INDORSE TECHNOLOGIES

424 West 33rd Street
New York, NY 10001

1.800.610.9210

info@indorse-tech.com
sales@indorse-tech.com
www.indorse-tech.com

Unauthorized use of confidential information can incur enormous financial costs – hence the growing market for data loss prevention (DLP) solutions. Despite best efforts, DLP implementations are not iron-clad and data loss continues to occur, even within the most tech-savvy organizations. InDorse offers data loss discovery and intelligence solutions that strengthen DLP by empowering organizations to proactively track files, react quickly to breaches and minimize damage.

The Power of InDorse: Secure Collaboration

InDorse Call-Home™ InDorse Watermark™ LiveInDorse™ InDorse Web Crawler™

InDorse products allow you to more securely share confidential data with internal and external business partners.

- **Call-Home™** automatically and transparently tags documents and then reports back whenever a file is opened.
- **InDorse Watermark™** embeds robust, invisible watermarks into files to prove ownership.
- **InDorse Web Crawler™** detects watermarked files on public Web sites and blogs.
- **LiveInDorse™** extends InDorse Watermark* to support watermarking of screens shared during Web conferencing sessions.

Use Cases

InDorse products are currently implemented at *Fortune 500* companies, delivering significant return on investment.

Manufacturing/Product Development

- Enable secure sharing of pre-release product specifications with business partners
- Detect leaks of intellectual property

Sales and Marketing Intelligence

- Secure confidential bidding processes
- Detect leaks of upcoming sales promotions
- Monitor usage of marketing collateral

Financial Services

- Deter unauthorized use of fee-paid financial research data
- Track confidential documents shared among multiple parties to investment banking transactions

Publishing and Digital Media

- Track unauthorized use of logos and copyrighted content
- Prove use of licensed material for billing purposes
- Enable content attribution within ePublishing

InDorse products are transparent and easy to use – recipients do not have to download utilities to view or manipulate tagged or watermarked files.



InDorse products can put enterprises in a stronger position to address security threats without disrupting the flow of business.



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Actions Can Be Automated and Implementation is Fast

Call-Home and InDorse Watermark can be implemented as actions triggered by your enterprise security policy or inserted into your document workflow. Plug-ins are available for Microsoft SharePoint, Microsoft Exchange and Salesforce.com. Web Service APIs are also supported.

Call-Home + InDorse Watermark = Forensics for Incident Response

InDorse Call-Home, InDorse Watermark and InDorse Web Crawler can be used together to provide powerful forensics and empower incident response teams to reduce the time it takes to identify the source of data loss from weeks or months to hours.

Reporting

Call-Home supports a highly scalable report platform designed for enterprise-wide implementations. Features include:

- Mapping of file geo-location
- Advanced filtering allowing users to generate reports unique to their specific needs

The Call-Home Activity Map and history of tagged files can be accessed from mobile devices including iPhone, iPad and Android. InDorse also supports an XML interface, and provides data feeds that are compatible with reporting tools such as Excel, Crystal Reports and business intelligence systems.

InDorse Watermark supports reporting via InDorse Web Crawler, which stores results of each scan job in the Web Crawler Activity Database. Users can easily view the Web Crawl results immediately and reports can be easily integrated into local reporting systems.



Flexible deployment scenarios

- **Cloud deployment** – tag files and report file open activity from the cloud
- **On-premise** – tag locally and import file open activity and integrate into your reporting and business intelligence tools
- **Hybrid** – tag locally and report file open activity from the cloud

About InDorse

InDorse delivers data loss discovery and intelligence solutions that strengthen existing data loss prevention technology. Our unique, award-winning products are rapidly deployable and non-invasive to business processes, leveraging robust watermarks and native file security elements to detect, track and deter unauthorized usage of documents, images and screen captures containing confidential and proprietary information.

For more information, visit www.indorse-tech.com



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Visit www.indorse-tech.com to learn more about how InDorse products can enhance enterprise security without disrupting business processes, and for detailed specifications of supported file types and platforms.

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*InDorse Watermark and LiveInDorse are built upon watermarking technology provided by Digimarc® Corporation.

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