



For More Information

SHIFT Communications

Matt Trocchio

617.779.1848

indorse@shiftcomm.com

InDorse Technologies VP Sarah McKenna to Present Web Conferencing Security Techniques at CSO's The Security Standard Event

New York, NY – September 13, 2011 – [InDorse Technologies](http://www.indorse.com), the leading provider of file protection software, today announced that Vice President of Quality Assurance and Customer Support Sarah McKenna will be providing a demo of LiveInDorse's Web conferencing security features at CSO magazine's [The Security Standard](#), Monday, September 19, 2011 in Brooklyn, NY. In addition, Founder and CEO Rob Marano and VP of Sales Ted Yarnell will be available at the InDorse booth to answer any questions during the two day event.

Web conferencing has been a must for businesses striving to achieve fiscal responsibility. With offices, clients and potential customers located around the world businesses now rely on conferencing technology to collaborate on projects, stay connected with clients and close new business opportunities. While conferencing may seem safer than sharing a file containing your company's latest and greatest, there's still plenty of opportunity for sensitive information to leak from a Web conferencing session. During this presentation, McKenna will show attendees new technologies that will help keep private presentations behind closed doors.

The presentation is part of the event's Emerging Solutions Demo competition. Presenters will be given five minutes to truly demonstrate how their new product will change the security marketplace, followed by a five minute Q&A session conducted by a panel of CSO magazine's judges. Winners of the Emerging Solutions Demo competition will be announced on Tuesday, September 20.

The Security Standard conference produced by CSO magazine provides a platform for the nation's top CSOs, risk executives and security experts to explore and discover cutting edge approaches to CSO leadership and success. The event will equip today's security leaders with the tools for protecting enterprise assets against escalating threats as well as the expertise necessary for their roles as organizational risk advisors.

- What:** CSO The Security Standard Event with a Demo of LiveInDorse: Protecting Web Conferences
- Who:** Rob Marano, Found and CEO; Sarah McKenna, Vice President of Quality Assurance and Customer Support; Ted Yarnell, Vice President of Sales
- When:** September 19 – 20, 2011



Where: Marriott Brooklyn Bridge, 333 Adams Street, Brooklyn, NY

About InDorse Technologies

Located in New York, NY, InDorse Technologies provides award-winning file protection software. InDorse delivers a new level of file intelligence and assurance that supports risk management, audit, and security objectives. Leveraging the native security elements contained in files, InDorse discovers, organizes, classifies, watermarks, enforces, and tracks all files that contain sensitive information, inside or outside the corporate network. InDorse provides this protection without impact to end users, or any additional desktop software or agents, enabling business and collaboration, while transparently adding additional layers of monitoring and protection.

For more information, about InDorse Technologies, please call +1 (646) 495-0966 or visit www.indorse-tech.com.

###