



“Connected workers “ mean sensitive information is travelling everywhere – locate it – track it - lock it down. InDorse Technologies launches new solution.

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New York City – June 25, 2008 - InDorse Technologies delivers innovation to classic rights management for electronic and paper documents.

So much information is going to PDAs, cell phones, wirelessly connected remote PCs, thumb drives and dozens more - how can the person signing on the Sarbanes Oxley report be certain they know what is out there and where it is? Or - where it's going? Customer data - patient records - personal information - FIND OUT WHERE IT IS - and LOCK IT DOWN - and TRACK WHERE IT GOES!

“Many document security solutions are only partially effective because they rely on getting workers to understand the technical nuances and security processes. Indorse has more intuitively adapted to this reality than many competitive plays.” Scott Crawford of Enterprise Management Associates (EMA)

“Contour Data Solutions hasn't found any product other than InDorse that has given us the ability to enable our customers to track AND protect all of their sensitive documents and work product.” Jeff Hutchings of Contour Data Solutions Group, a leading system integrator.

While not every piece of information in an organization’s IT system would be considered “sensitive” or mission critical, there are classes of work product that would be categorized as “not for everyone!” and “protect this with your....job!” Volumes of regulatory rules have been published from the medical community to define and defend certain kinds of information from being publicly consumed (HIPAA, JAHCO, ACCA). Sarbanes-Oxley has established rules and tests to ensure that financial information is protected from being intentionally modified and the source go unchecked. Financial Services (PCI), Government (eGov), Legal and HealthCare are InDorse technologies’ primary focus

“InDorse Technologies recognizes that most organizations don’t know what their storing, where it is and who is accessing it. We show them where to find it – classify what it is – lock down who can access it, modify it, print it, send it. We also provide ongoing protection and audit reporting capability – visibility that most organization have never had before!,” says InDorse Technologies CEO, Rob Marano

.The InDorse Technologies’ Solution Set delivers three capabilities through web services and in an open environment that works seamlessly with Microsoft, Adobe and other popular document management tools.

Imagine going on safari through all of an organization’s files to find and simply “see” what an organization has. Then, classify these files and tag the ones that need to be reported on, protected, and tracked. This is what the Indorse Technologies Solution Set does for an organization’s digital assets.

The InDorse Technologies Solution Set is comprised of Discover, Tag and Protect.

Discover is a powerful tool designed to use customer set parameters to quickly ferret out all files with particular content or related to specific projects. Once the search function is complete, Discover customers are able to index, catalogue and classify all the files and folders. Each of the classifications can then be fused with customer established guardian features to enable appropriate authorizations for access, edits, sharing and saving. Conversely, and perhaps more important, these guardians also prohibit access, use, viewing, printing, sharing or saving by unauthorized users.

Tag applies to either existing discovered documents or to work-in-process. Each file or folder is fused with a 2D barcode that travels with the document (work product) and delivers the security rules, policies, authentication procedures and restrictions wherever it goes – even in printed paper format. This “Follow-Me-Security” capability also provides encryption instructions to work with the most popular DRM applications. In this way, a “chain of custody” trail is established to track and audit what was done with the work product with time stamp and the identity of each user.

Protect uses the fused restriction rules to prohibit any unauthorized viewing, editing, sharing, saving or printing of valuable information assets. Should these valuable assets get into the hands of unauthorized users, InDorse Technologies’ “Call-Home” capability enables a proactive alert that sends information on the unauthorized attempt to the enterprise security manager and logs this information into an actionable incident report.

InDorse Technologies is a well funded, venture backed global enterprise with operations in the Middle East and the Americas. Earlier components of the InDorse Technologies Solution Set have been deployed in local governments to authenticate work visas, the certification of electronic legal documents, and deliver identification authentication. The InDorse Technologies Solution Set has been the result of collaborative efforts with Governments, Financial Service enterprises, and HealthCare Records Management companies. InDorse technologies is currently planning for implementations in combining electronic and paper archival management and retrieval systems, published materials protection to ensure content integrity and limit use to only authorized subscribers, and providing a security solution for both electronic and paper documents, throughout a documents life cycle, for users inside and outside any secure enterprise.

Relevant Key Words- Data Leakage, Document Assurance, Digital Rights Management, Enterprise Content Management, eDiscovery, Content Integrity, Certified Content, File Management, Security, 2D Bar Coding, Document Authentication, Digital Rights Management, PCI, ...

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